6. The Council and One Watford consider jointly how to positively influence organisations that own land adjoining public
land to maintain it to a presentable standard.

Executive response Cabinet – 21 April 2009	Officer's response Head of Environmental Services and Head of Planning – 18 January 2011	Scrutiny response Policy Development Scrutiny Committee – 18 January 2011	Completed
	It is noted that Planning also have a role to play in progressing this. Planning's response is attached as Appendix A to this document.	Resolution – 3. that, regarding recommendation 6, Environmental Services be asked to provide an update in October 2011 on the project commencing in April 2011.	

Additional enforcement resource has been assigned to this task on a needs basis (ie. tackling those hot-spot areas) and also Watford Community Housing Trust has taken on the total land maintenance responsibility for all their land. Given this, and due to other pressures on the service, this project has been delayed until April 2013.

7. The policy of Environmental Services on the scheduling of road sweeping and litter picking according to the assessment
of need rather than by fixed schedule be reviewed.

vii) he said that he disagreed very strongly with the suggestion to revert to scheduled cleaning. At Cabinet on 21.04.09 the Portfolio Holder for Environmental Services commented that 'he disagreed very Centre Centre Commented that 'he disagreed very Centre Commented that 'he disagreed very Centre C	e Scrutiny Committee then discussed commendation 7. One Member said there were areas outside the Town ontre which were not cleaned and erred to Boundary Way in Woodside.	
and did not work. The introduction of the current system had been responsible for the improvement in street-care. The system worked well and this was demonstrated by the fact that public perception of town cleanliness was high, the ENCAM results were very good, the best in Hertfordshire and the Council had obtained a four star rating in the Clean Britain Awards. Reverting to the old system would immediately reduce standards as people scheduled cleaning. The fixed schedule arrangement had been in place when the administration took over in 2002 and did not work. The introduction of the current system had been responsible for the improvement in street-care. The system worked well and this was demonstrated by the fact that public perception of town cleanliness was high, the ENCAM results were very good, the best in Hertfordshire and the Council had obtained a four star rating in the Clean Britain Awards. Reverting to the old system would immediately reduce standards as people would be diverted from areas that required cleaning to areas that did not.'	e said that the area had not been deep aned. Members were informed that a was different to normal street aning. Deep cleansing involved rking with several partners and set as were targeted. The Chair suggested that the Scrutiny mmittee could ask how outlying streets are monitored and that a six-month every could be set up. The Member advised that it was possible to be phone the Street Cleansing Team and y would arrange to visit the affected and clean the streets.	

also be asked to provide details of how many telephone calls about street cleaning were received that were not about the current street cleaning system.
A Member said that the Town Centre was kept clean. Residents in other areas in Watford paid their Council Tax and therefore their streets should be cleaned.
Resolution –
4. that, regarding recommendation 7, Environmental Services be asked to carry out a street cleaning survey and monitor the number of telephone calls related to street cleaning.

Response from the Head of Environmental Services (15 November 2011)

Monitoring is undertaken both in the town centre and outside of the town centre and continues to show that Watford is kept to a very high street cleansing standard (ie. low levels of litter, detritus, graffiti and fly posting)

The number of recorded calls etc about street cleansing issues over the last three years is as follows:

2008/2009 1149 2009/2010 1035 2010/2011 1034 2011 to 30.09.11 477